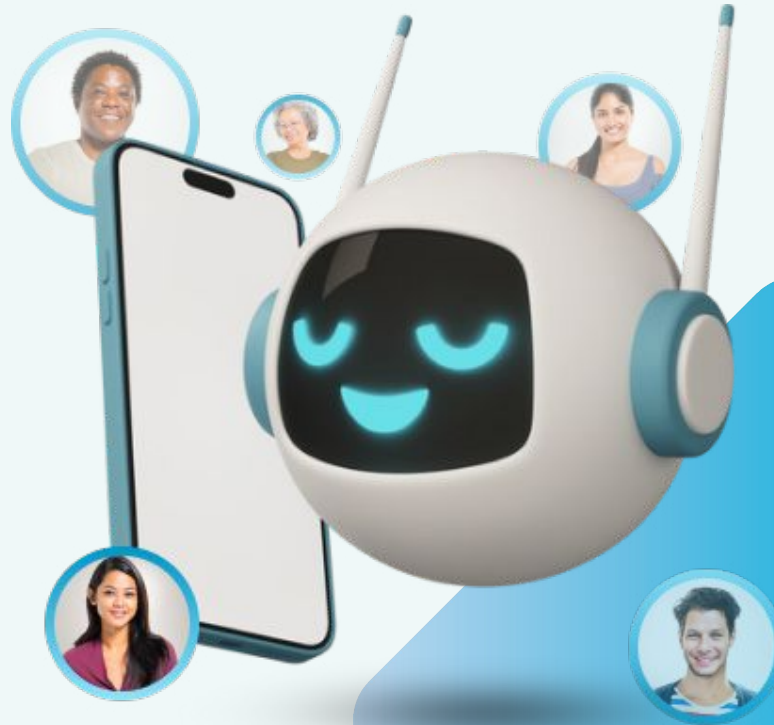




Stratablue AI

Inbound Agent

Discover how Home Services companies can field calls 24/7 with instant speed-to-lead & generate \$50,000 in just 2 weeks using an AI Customer Support Representative.



Avg. reading time:
2mins

The 2 Types of Voice Agents: Inbound & Outbound

Inbound Voice Agents

Handle inbound calls with common use cases like:

1. Appointment Scheduling
2. Order Status Calls
3. Support Tickets
4. Attendance Hotlines
5. In-Field Staff Management Workflows

Outbound Voice Agents

Make outbound calls through a trigger:

1. Lead form fills & appointment scheduling
2. CRM reactivation campaigns
3. Evergreen CRM trigger campaigns
4. Outbound lead generation



INTRODUCING

mister
QUIK™

HEATING  COOLING  PLUMBING  ELECTRICAL

Mr. Quik is a Home Services Brand in the midwest doing about \$25M in annual revenue. They provide trusted HVAC, plumbing, electrical, and water heater repairs in Indianapolis, known for reliable, high-quality service for urgent home needs.

BACKGROUND



Mr. Quik Home Services faced challenges with their inbound lead management process.

The were relying on an outsourced call center with low connection and booking rates.

Delays in follow-up caused missed opportunities, prompting the company to seek a solution for faster and more efficient lead engagement to boost conversion and revenue.

THE SOLUTION

Enter Statablue AI's Inbound Agent use-case.

Stratablue process flow maps, scripts, implements, monitors, & optimizes an AI agent built specifically to handle an automated phone conversation.

The voice does not sound robotic. The calls sound natural. The agent can even trigger automation workflows to lookup account information or schedule appointments.



THE KEY FEATURES OF THIS SOLUTION INCLUDED



Instant Speed-to-Lead & Scheduling

When someone calls the Mr. Quik after-hours the agent answer the call instantly before collecting:

- Job details
- Unit Age
- Required Services
- & scheduling the appointment



Automated Appointment Confirmations

The AI system followed up with an SMS to confirm appointment details & reduce the chance of a no-show.



THE RESULTS

Integrating an AI voice agent helped Mr. Quik Home Services improve lead responses, customer satisfaction, and revenue, showcasing the benefits of AI in business growth.

20%

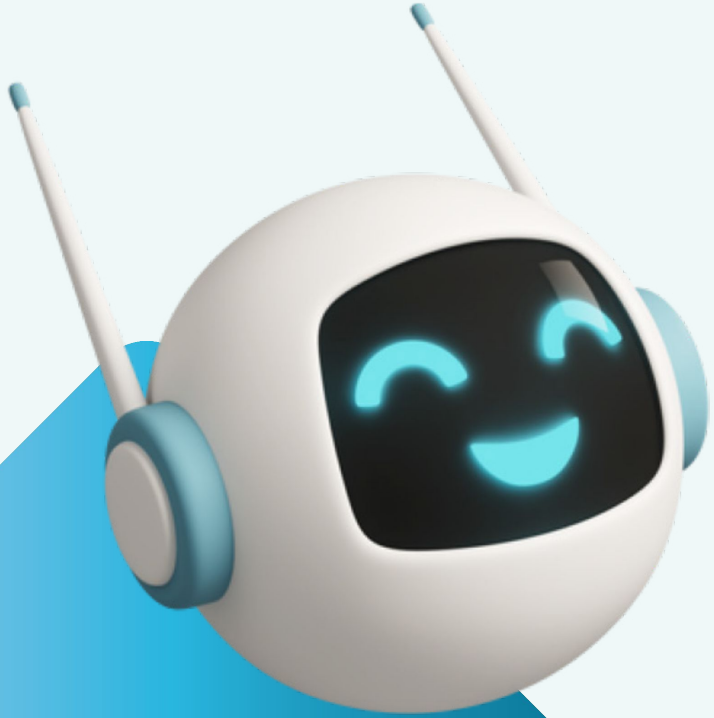
HIGHER
CONTACT RATE

The voice agent got ahold of 20% more customers on average because of its instant speed-to-lead execution.

20%

INCREASE
IN REVENUE

Mr. Quik Home Services increased revenue by using AI to convert leads into appointments and results. Mr. Quik Closed over \$50,000 in revenue in just 2 weeks.



**Ready to turn
your old leads
into gold?**

[Let's Talk](#)

[Visit our Website](#)